

Crow River Area Breastfeeding Coalition Agenda

Date: 7-15-2016 **Time:** 10-12 **Location:** Dunn Brothers Hutchinson

Team/Group: Breastfeeding Coalition Members

Present: Jenny Lang, PHN, CLS (McLeod WIC), Brittany Becker, PHN, CLS (McLeod WIC Breastfeeding Coordinator), Beth Tollefson, RN (McLeod Breastfeeding Coordinator), Heather Ziehl, RN (Meeker County Breastfeeding Coordinator/WIC), Janelle Walter, RN-CLC (Hutchinson Health), Katelynn Goche, RN (GRHS), Joanne Wesley, IBCLC

Coalition's Purpose:

Bring community members together to decide how we can best make our community supportive of breastfeeding mothers and babies.

Mission: Collaborate with local health departments, WIC programs, Hospitals, Clinics, and other organizations and individuals, to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message throughout the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Responsible Person/Deadline
Introductions and Updates	<p>Hutchinson Health</p> <ul style="list-style-type: none"> • Hutchinson Health has two nurses who are planning to take the IBCLC test this fall. • The breastfeeding outpatient clinics have seen an uptick in patients. (3 days a week, 4 hours at a time designated for outpatient) <p>GRHS</p> <ul style="list-style-type: none"> • Great support from the CNM • Increase in interest in water births <p>Public Health</p> <ul style="list-style-type: none"> • Continue discussion about BFHD <p>Joanne has many upcoming speeches planned at conferences and meetings.</p>	
OUTREACH	No recent outreach has been completed	
2016 Breastfeeding Resource Sheet	<ul style="list-style-type: none"> • Updated 3-2016. *(4/28/16) • Emailed out to Coalition members. 	

<p>MMS Healthy Communities Website</p>	<p>The MMS Healthy Communities website is where you can find past meeting minutes and more information about the coalition.</p> <p>MMS Healthy Communities site link: http://www.mmshealthycommunities.org/online-resources/crow-river-area-breastfeeding-coalition/</p>	<p>Jessica will put the link on our resource list.</p>
<p>Facebook</p>	<p>Will continue to keep posting information on our Facebook page. Continue to share the page as well as invite your friends to like it.</p>	<p>Jessica will continue to post at least weekly. Please send her anything you feel would be great to share.</p>
<p>BREASTFEEDING PROMOTION ACTIVITIES</p>	<p>Discussion about planning for the County Fairs this summer:</p> <ul style="list-style-type: none"> • Dates for each County <ul style="list-style-type: none"> ○ Lori Rice will be asked for Meeker – Aug 4-7, Heather Ziehl will assist ○ Barb Oberlin will do McLeod – Aug 17-21 ○ Patty Buerkle will do Sibley – Aug 3-7 • Who is doing what? <ul style="list-style-type: none"> ○ Meeker: Camper and signs in BR ○ McLeod: Wanting access to running water next breastfeeding space? Pumps with water outside door? ○ Sibley: no change <p>Breastfeeding Friendly Health Department—Brittany Becker, McLeod Co</p> <ul style="list-style-type: none"> • Brittany and Beth are in the beginning stages of compiling the information that Jess S. had compiled before she left. • McLeod is moving forward and plans to share the information with Meeker and Sibley throughout the process. <p>Baby Friendly Hospitals</p> <ul style="list-style-type: none"> • Joanne discussed information about the baby friendly hospital certification. • Focus on the marketing concept of a Baby Friendly Institution 	<p>Brittany B. and Beth T. will be coordinating the County Fair RV space for McLeod. Beth T. will now be the breastfeeding coordinator for McLeod county as Barb Oberlin has taken on other duties.</p> <p>Jessica and Heather will look into how we will go about getting the word out for the Breastfeeding Friendly Workplace recognition program (send out letters? Call?) In the meantime, please encourage your own workplace to apply! There is a (fairly simple) formal application process online. http://www.health.state.mn.us/divs/oshii/bf/BFFworkplace.html</p>

<p>SURVEY: Breastfeeding mother support - 2014/15 project</p> <p>Next steps?</p>		<p>Look at the results of this survey at the next meeting</p>
<p>BRAINSTORMED IDEAS FOR 2016</p>	<p>Brainstorming session - (keeping in mind the results from the survey).</p> <ul style="list-style-type: none"> • Promote Breastfeeding Friendly Workplace/Health Department Recognition program. • Continued family space at county fairs for quiet/breastfeeding/diaper changes and working towards more events (i.e. Garlic Festival (8/13), Winterfest, Heart of Hutch events, Orange Spectacular (7/22-24), Arts & Crafts Festival (9/16-18) etc – let us know of other local events!) • Encourage beginning a breastfeeding support program – both in WIC and in the healthcare centers/hospitals, and other local businesses. • Campaigning to remove breastmilk support bags and formula bags in the local hospitals and clinics. • Fundraiser through the paint factory. 	<p>Look for a survey monkey coming your way to vote on what we would like to work on this year. (Jessica R.)</p>
<p>NETWORKING AMONG COMMUNITY PARTNERS (A time to share what's going on in your workplace!)</p>	<p>WIC Peer Breastfeeding Support Program: Jessica or Brittany?</p> <p>Now accepting referrals for pregnant moms</p> <p>Form for WIC staff to complete</p>	<p>If hospital staff work with any WIC participants and they are aware that the mom is not participating in the peer program and they want to; the staff can call Public Health and ask to someone about WIC. From there, they can make the referral.</p>
<p>FUNDRAISING</p>	<p>We need to talk with Tara at the Paint Factory again.</p> <ul style="list-style-type: none"> • Our local coalition itself is not a 501c3 organization, but donations/fundraising can be accepted through the State Coalition on our behalf. They can serve as a fiscal host. <p>Joanne mentioned looking into Amazon Smile</p>	<p>The Paint Factory is very busy at the moment – stated we should call back at a later date if we'd like to schedule something yet.</p> <p>McLeod staff will look further into what we need for the Paint Factory.</p>

		Brittany will talk to McLeod fiscal staff about amazon smile.
TRAININGS/ CONTINUING EDUCATION/ RESOURCES	<p>Available trainings:</p> <ul style="list-style-type: none"> • Breastfeeding Grand Rounds 2016 <p style="padding-left: 40px;">Building a Continuum of Care to Support Exclusive Breastfeeding in New York State</p> <p style="padding-left: 40px;">Free Live Webcast Thursday, August 4, 2016 8:30 - 10:30 a.m. Eastern Time</p> <p style="padding-left: 40px;">For a full description of this webcast please visit our website [http://www.albany.edu/sph/cphce/bfgr.shtml] or view the informational flyer [http://www.albany.edu/sph/cphce/bfgr16_flyer.pdf] .</p> <p style="padding-left: 40px;">Click here to Register [http://www.informz.net/ualbany-sph/event.asp?eid=3D0958FD-37FC-435A-AB9B-9B3BE978BAE0&uid=123070609&minst=2065787]</p> <p style="padding-left: 40px;">Please e-mail coned@albany.edu [mailto:coned@albany.edu] if you need assistance.</p> <ul style="list-style-type: none"> • There is a page and a half of different breastfeeding related trainings on the WIC website: http://www.health.state.mn.us/divs/fh/wic/localagency/bf/bfconted.html • Building Bridges for Breastfeeding Duration: 	

	<ul style="list-style-type: none"> · August 10, 2016. Virginia, MN. Register here. For more information: bowmana@stlouiscountymn.gov · August 11, 2016. Duluth, MN. Register here. For more information: larsonj@stlouiscounty.gov <ul style="list-style-type: none"> • CLC/CLS training—getting registered, fiscal host, etc <p>USBC website continuously has a number of online trainings and articles available to access.</p>	
ANNOUNCEMENTS OR ADDITIONS TO AGENDA	<p>Meeker County WIC has received 4 pedal pumps that can be loaned out, if needed.</p>	
Legislative Update	<p>Licensure for IBCLCs did not pass</p> <p>Plan to approach it very differently every year.</p> <ul style="list-style-type: none"> • Educate, educate, educate • Will have a more targeted approach • May be asking coalitions to provide some brief information to share with members of the legislature 	<p>Joanne will continue to put effort toward the legislative session next year.</p>
MN Breastfeeding Coalition Meeting	<p>To take place October 27th and 28th in Maplewood.</p> <ul style="list-style-type: none"> • Workshop will take place on Thursday the 27th in the AM. • Focus will be looking at breastfeeding friendly clinics. • The agenda is a work in progress. 	<p>Watch for more information coming out regarding the meeting.</p>
Professional Development Resources	<p>Joanne encouraged all attendees to check out the USBC and MN Breastfeeding coalition websites.</p> <p>USLCA: https://uslca.org/</p>	

	ILCA: http://www.ilca.org/home MN Breastfeeding Coalition: https://mnbreastfeedingcoalition.org/ U.S. Breastfeeding Coalition: http://www.usbreastfeeding.org/	
Miscellaneous	Discussion about human milk donation Discussion about human milk fortifier	
NEXT MEETING	October 13 th 10a-12p at Dunn Brother's in Hutchinson	
Recorded by:	Brittany Becker, PHN	