

Crow River Area Breastfeeding Coalition Meeting

Date: 10-29-2015 Time: 10-12 Location: Dunn Bros. Coffee

Team/Group: Breastfeeding Coalition Members

Present: Heather Ziehl (Meeker County Public Health(PH) Nurse), Amanda Maresh (McLeod County PH Nurse), Brittany Becker (McLeod County PH Nurse), Debbie Baker (McLeod County PH Dietitian), Jessica Remington (MMS CHS Dietitian), Antonia Barrick (Tri-Valley Headstart Nurse), Felicia (Dietetic Intern with Hutchinson Health), Rhonda (RN with Hutch Health Hospital OB), Karen Gensmer (Hutch Health Dietitian), Beth VanOverbeke (Hutch Health Dietitian), Wendy Schoon (McLeod County PH Dietitian).

Coalition's Purpose:

Bring community members together to decide how we can best make our community supportive of breastfeeding mothers and babies.

Mission: Collaborate with local health departments, WIC programs, Hospitals, Clinics, and other organizations and individuals, to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message throughout the community about breastfeeding resources and support.

Topic	Discussion/Plan	Follow up/Responsible Person/Deadline	Action/Do
Outreach	<ul style="list-style-type: none"> • 2015 Breastfeeding Resource sheet • MMS Healthy Communities website • Facebook 	ALL	<ul style="list-style-type: none"> • Continue working at keeping CHS website up to date throughout 2015. • Eventually put web address on coalition materials http://www.mmshealthycommunities.org/online-resources/crow-river-area-breastfeeding-coalition/ - HZ: add link to the resource sheet, make sure our resource sheet is up to date. • Facebook -Continue to send posts to Jessica.remington@co.mcleod.mn.us. Goal is to post weekly
	Continue promoting the survey through December	All	Meeker county: MS is sharing the survey.

<p>SURVEY: Breastfeeding mother support - 2014 project</p>	<ul style="list-style-type: none"> • How is it going? <ul style="list-style-type: none"> ○ Meeker County Clinics – MS ○ Midwives – ? ○ Signs posted in WIC offices ○ Shared on Facebook a few times ○ Headstart? AB ○ ECFE - ? ○ Sibley County - JR 		<p>Midwives: JS shared with the midwives at GRHS before she left</p> <p>WIC: Signs are posted, it is on the back of the newsletter in McLeod, continue pointing out the survey.</p> <p>Dassel ECFE: AB</p> <p>Meeker ECFE: JR</p> <p>Hutch ECFE: AM</p> <p>Heartland: AB and HZ</p> <p>Hutch Health: KG (DB will send laminated copies to KG to pass along to the clinic).</p> <p>Migrant Head Start: AB has shared</p> <p>JR: Send out a new copy of the resource sheet for breastfeeding along with the minutes.</p>
<p>Breastfeeding promotion activities</p>	<p>Efforts/activities in 2015</p> <ol style="list-style-type: none"> 1. Fair <ul style="list-style-type: none"> ○ All 3 county fairs (Meeker, McLeod, Sibley) had a breastfeeding space. <ul style="list-style-type: none"> ▪ Update – responses from Meeker county fair nursing station: 27 uses of the camper this year! Some comments: "Great info on the tables." "Awesome— nice cool place to nurse was so welcome and unexpected." "I was able to stay at the Fair with the kids and their projects." 2. Considering some sort of recognition of breastfeeding friendly employers and businesses. We discussed using window clings – the coalition has about 30 of 		<ol style="list-style-type: none"> 1. Fairs: <ul style="list-style-type: none"> • Consider adding breastfeeding information to the displays in the exhibition building. 2. No responses received from the facebook posts. Will re-word the request and include any great experiences with breastfeeding in our communities. JR will approach some local moms to share their story. We could maybe highlight a mom's

	<p>them.</p> <ul style="list-style-type: none"> o Progress? <p>3. Consider having breastfeeding location at events other than the Fairs? Winterfest, Heart of Hutch, etc.</p> <p>4. A post was made on Facebook asking for positive workplace breastfeeding experiences (through private messages) and the coalition will work toward recognizing those businesses that support moms with breastfeeding their babies.</p> <ul style="list-style-type: none"> o Progress? 		<p>story each month or something.</p> <p>3. ALL – keep a list of area events that occur so the coalition can work at having a breastfeeding space available for moms at more than just the fair.</p> <p>4. See 2. Above. Will be changing the wording and first recognizing through the coalition. Please spread the work about the breastfeeding friendly workplace recognition program!</p>
<p>Fundraising Opportunities?</p>	<p>Antonia talked with Tara at the Paint Factory. NO openings until Jan 2016. Is the Coalition a 501c3?</p> <ul style="list-style-type: none"> • Our local coalition itself is not a 501c3 organization, but donations/fundraising can be accepted through the State Coalition on our behalf. They can serve as a fiscal host. • Next steps? 	<p>The coalition discussed utilizing the funds to help pay for a private tent type structure to utilize at local events to allow a space for those who wish to breastfeed privately.</p>	<p>We are continuing to look into this with the Paint Factory - AB. Would use funds with window clings or plaques to recognize local breastfeeding friendly businesses/workplaces, or a pop up breastfeeding tent.</p> <p>AB will set it up with Tara. Probably Feb or March? She will ask Tara what time of day and is best for turnout and weekday vs. weekend, etc.</p> <p>Consider donating painting to sell or give away to businesses for their lactation spaces.</p>

			If Tara has questions – have her contact JR at jessica.remington@co.mcleod.mn.us
WIC Peer Counseling Support Program in MMS WIC	Meeker McLeod Sibley WIC programs will begin hiring Peer Counselors for this program in January of 2016. <ul style="list-style-type: none"> Please send names of interested moms to JR 		JR will be heading up the program. Training will start in January and then the hiring will begin. There will be 4 moms hired – this is a WIC specific program.
Trainings, Continuing Education Opportunities, Resources	<p>Available trainings:</p> <ul style="list-style-type: none"> November 19, 2015 (Staples, MN) The Art and Science of Breastfeeding. Dr. Stephen Boucher. For information and registration contact Stephanie Rodriguez-Moser at 218-894-8846. Dec PESI training - March 3-4, 2016 (Location TBD, WI.) WALC Annual Breastfeeding Conference. May 2016 MN LLL Conference <p>Please share with the group if you've attended any breastfeeding related trainings.</p>	ALL	<p>PESI training information was passed around – most had received the flyer already (December training in the twin cities).</p> <p>HZ and JR shared information from the MN Breastfeeding Coalition Meeting and Workshop held in Duluth this month. See handouts at http://mnbreastfeedingcoalition.org/annualmeetings/</p>
Breastfeeding Friendly Health Department	<ul style="list-style-type: none"> McLeod Public health did work on this – it was a pilot for a graduate program project. There is a more formal way of applying on the MDH website – AM was going to look into it a 		<p>AM will look into implementing in Public Health</p> <p>Please share the link to become breastfeeding</p>

	<p>little more.</p> <p>Link to become breastfeeding friendly health department: Link to become breastfeeding friendly health department: http://health.state.mn.us/divs/oshii/bf/healthdeptBF.html</p> <p>Link to become breastfeeding friendly workplace: http://www.health.state.mn.us/divs/oshii/bffworkplace.html http://health.state.mn.us/divs/oshii/bf/healthdeptBFF.html</p> <p>From an email from MDH: “The Minnesota Department of Health (MDH) has named seven employers, two county health departments and one maternity center breastfeeding friendly for their contributions to the health and well-being of mothers and their babies. “We commend these organizations for helping to ensure that Minnesota’s children have a healthy start,” said Health Commissioner Dr. Ed Ehlinger. “Women with children are among the fastest growing segments of the U.S. workforce, so there is a strong business and public health case for encouraging breastfeeding in the workplace.”</p>		<p>friendly workplace with your facility: http://www.health.state.mn.us/divs/oshii/bffworkplace.html</p> <p>Please share the link to become breastfeeding friendly health department with your facility: http://health.state.mn.us/divs/oshii/bf/healthdeptBFF.html</p> <p>JR - Bring business cases to Hutch to share with Meeker and Hutch Health. Shared one also with Migrant Head Start. Possibility of a business case for breastfeeding training?</p> <p>Continue to promote breastfeeding, advocate for moms going back to work, and provide resources to the community.</p>
<p>Announcements/ Sharing/Additions to agenda</p>	<ul style="list-style-type: none"> • New co-leaders for the coalition – Heather Ziehl and Jessica Remington • HZ and JR attended the MN Breastfeeding Coalition Annual Meeting and Workshop on Oct 22 and 23. • Crow River Area Breastfeeding Coalition was approved as a Breastfeeding Organization through the Minnesota Breastfeeding 	<p>ALL</p>	<p>Rhonda shared efforts to improve breastfeeding rates at Hutch Health including skin to skin for at least the first hour, delayed first bath and skin to skin care in the OR for babies born via cesarean. There is 1 IBCLC (Lee Krenik)</p>

	<p>Coalition.</p> <ul style="list-style-type: none"> • Heather Ziehl and Amanda Maresh approved as MN Breastfeeding Coalition members effective August 2015 to August 2017. <ul style="list-style-type: none"> ◦ Heather Ziehl is the designated voting member. 		<p>and 3 more will be taking the exam.</p> <p>AB shared info about breastfeeding in the Migrant Health Population</p> <p>JR shared information regarding the WIC population.</p> <p>JR shared the state report from MDH which showed statewide rates of breastfeeding are on the rise and there are more baby friendly hospitals in MN this year!</p>
<p>Next meeting:</p>	<p>Jan 28th, 10 am. Hutch Solid Waste Management Building at 1065 5th Ave SE - in the large conference room.</p>		