



Crow River Area Breastfeeding Coalition

July 26th, 2018 9:00am

Dunn Bros Coffee—Hutchinson

Present: Brittany (McLeod), Whitney (Sibley), Jenny (Meeker), Joanne (Meeker Memorial), Karen (Hutch Health)

Mission: Collaborate with local health departments, WIC, Hospitals, healthcare, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions		
Approval of June Meeting Minutes	Motion by Joanne to approve June minutes, second by Brittany. Minutes will be sent and posted on website.	
Financial Update	Schwan's Fundraiser	\$303 raised as of 7/19/18
Coalition Accomplishments	<p>Update from Whitney--Tent usage at Winthrop and Gibbon town celebrations</p> <p>Review and of Crow River Area Breastfeeding Coalition Operating Procedures</p>	<p>Positive responses on Facebook post about tents being out and about, except one. Tent was utilized twice at Gibbon Funfest celebration with good feedback.</p> <p>Suggestions for a portable fan. Discussion about possibly using CRABC fundraised dollars for purchasing fans, as the mini-grant money is used up.</p> <p>Decision to wait until August meeting to approve and</p>

		<p>implement operating procedures. Thanks to Jayme for all your hard work on this!</p>
<p>Setting new goals</p>	<ol style="list-style-type: none"> 1. Brand Rock N' Rest at all three County Fairs 2. Continue fundraising 3. Big Latch On event 4. Annual Newsletter 5. Meeker and Sibley work towards BF Friendly Health Department status 	<p>County Fairs are coming up. Meeker will have an RV, McLeod will have Rock N' Rest RV, Sibley has an established location inside the fair office.</p> <p>Annual newsletter can be done in the Spring, as annual meeting is in October. Would like to include an overview of coalition accomplishments.</p> <p>BF Friendly Workplace is easier to obtain than BF Friendly Health Department.</p>
<p>Partner Sharing</p>	<p>BLO subcommittee update Public Health Meeker Memorial Hutch Health GRHS Moms Like You support group</p>	<p>BLO event—</p> <ul style="list-style-type: none"> • Received donation from Hutchinson Dental for \$50 • Would like to have all three tents at the event for exposure • Joanne shared our event to MN Breastfeeding Coalition Facebook page • Advertise Schwan's fundraiser at the event • Rain location—library

		<ul style="list-style-type: none"> • Requested thank-you cards/letters to send to donating businesses to share event success. • The Coalition was contacted by the Macaroni Kid of Hutchinson, posted event on their site. Remember this site for future events. https://hutchinson.macaronikid.com/events <p>Joanne is slowly bringing up the conversation about Baby Friendly Hospital at Meeker Memorial. This could set the stage for local hospitals.</p>
MN Breastfeeding Coalition		<p>November 8th & 9th—Annual Meeting and Workshop.</p> <p>Presenter: Kimberly Seals Allers (author of <i>The Big Let Down</i>)</p>
Upcoming Trainings	<p>WIC--Building Bridges for Breastfeeding Duration—August 2nd (St. Cloud, am and pm sessions) or 3rd (MPLS)</p> <p>Monthly—Great Lakes Network Series, Michigan Breastfeeding Network (3rd Tuesday of each month)</p>	<p>Jennia (McLeod) attending.</p> <p>#IPumpedHere movement highlighted from last webinar, link was posted to CRABC Facebook page. Webinar was on public policy about</p>

		breastfeeding.
Outreach	<p>List of local events for BF tents</p> <p>Message on website about lactation spaces</p> <p>T-shirt orders</p> <p>Updates to Resource Guide/Brochure</p>	<p>Jayne has started a calendar for events. Added "Motherhood Wellness Fair" at Dassel History Center on October 15th. Would like to do a display and have a BF tent present.</p> <p>Succulent Planting is an option for an event/fundraiser. Succa For Plants can do 15% of sales. Can form a subcommittee for planning this. Discuss at August meeting.</p> <p>Parent Connection—group that meets weekly on Mondays (5:30-7pm) at a church in Hutchinson.</p> <p>T-Shirts will be \$10.50 each. Tahiti Blue</p> <p>Whitney presented resource brochure with updates, will be sent out with minutes.</p>
Fundraising	Jenny received information from Pizza Ranch	Can choose a Monday, minimum of 8 people, no age minimum.

Future Meeting Dates	August 23 rd , 2018 9:00am Meeker Memorial Hospital—Conference Room A	
Respectfully Submitted:	Whitney Wiethoff, RN, CLC	