



Crow River Area Breastfeeding Coalition

March 28th, 2019 9:00-10:30am

Hutchinson Health—Conference Room E

Present: Jayme K. (McLeod), Jenny C. (Meeker), Whitney N. (Sibley), Lindsay H. (MMS CHS), Karen G. (Hutch Health), Emma S. (Hutch Health), Terri H. (McLeod), Whitney (Ridgewater nursing student)

Mission: Collaborate with local health departments, WIC, healthcare, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions	Coalition was established in 2006.	
Approval of February Minutes	Motion by Karen, Second by Jayme	Whitney send to Kerry to post on website.
Financial Update	Jayme	Total coalition funds: \$855.52 Total BLO funds: \$173.91
Coalition Accomplishments	Discussions on BF Friendly Workplace— Kids of the Kingdom GRHS	Discussions have taken place. Jenny placed a call to a local business to spread the word. All can think of businesses to call. If more than one person is making calls, ensure we all have the same message.

		Meeker County is working on BF Friendly Health Department and hopes to submit by 2019 deadline.
Review Strategic Plan	Action Plan	Jayne shared action plan—thank you! Will be placed on the Q drive and sent out with minutes.
Partner Sharing	Public Health Moms Like You GRHS Hutchinson Health Meeker Memorial Hospital	<p><i>Public Health—ideas for increasing PPNB visit rates</i></p> <ul style="list-style-type: none"> • Promote monthly at car seat class • Nurse ask/promote at prenatal visits • Include information in printed “After Visit Summary” • Have a phone available and let them text us. • In depth newborn assessment training from pediatrician Dr. Trenda. We can then promote the visit as more of a health check than just sharing resources. A different way to market visits. Liability? Availability for training?

		<p>Meeker County—follow-up on usage of lactation space after hours</p> <p><i>MMS CHS—follow-up on CHS page creating events for “Moms Like You” to be shared by CRABC page. Lindsay reported that Moms Like You is posted on the CHS and McLeod Facebook pages, but not as an event. CRABC can share these posts.</i></p> <p><i>USBC membership discussion—everyone review website for resources in order to make decision</i> http://www.usbreastfeeding.org/p/cm/ld/fid=318 Membership application closes 3/31/19. Look at for next year.</p>
<p>MN Breastfeeding Coalition</p>	<p>Local coalition teleconference: April 18th 10-11:30am</p> <p>Annual workshop and meeting: October 24th and 25th, Rochester area</p>	<p>Whitney and Jenny are on the agenda for MBC conference call to share about our coalition! Jenny sent in our “Year in Review”</p> <p>Can send Kerry our “Year in Review” for a blog post on Health Communities website.</p>

Upcoming Trainings	<p>6th Perinatal Hospital Leadership Summit: Innovative Maternity and Newborn Care in Minnesota May 17th, 8am-4:30pm https://mnbreastfeedingcoalition.org/upcoming-hospital-summit/</p> <p>La Leche League of Minnesota/Dakotas 2019 Conference (St. Paul)—scholarships available Friday April 26th, 8am-4:30pm http://www.llofmdas.org/2019-spring-conference.html</p>	
Outreach	<p>Milk Bank of MN Milk Depot</p> <p>CRABC banner for use at outreach events</p> <p>Ridgewater Health Fair update</p>	Discuss all at next meeting.
Fundraising		
Future Meeting Dates	<p>April 25th —GRHS (Conf. C)</p> <p>May 23rd —Meeker Memorial (Conf. A)</p> <p>June 27th —Hutchinson Health (Conf. A)</p> <p>July 25th —GRHS (Conf. A)</p> <p>August 22nd —Meeker Memorial (Conf. A)</p> <p>September 26th —Hutchinson Health (Conf. E)</p> <p>October 24th —GRHS (Conf. A)</p> <p>November—NO MEETING, (THANKSGIVING)</p> <p>December 26th—Meeker Memorial (Conf. A)</p>	
Respectfully Submitted:	Whitney Nelson, RN, CLC	