



## Crow River Area Breastfeeding Coalition

Thursday May 23<sup>rd</sup>, 2019 9:00-10:30am

Meeker Memorial Hospital Conference Room A

Present: Whitney Nelson (Sibley), Jenny Crowe (Meeker), Lindsay Hanson (CHS WIC), Beth Tollefson (McLeod), Joanne Wesley (Meeker Memorial Hospital)

Mission: Collaborate with local health departments, WIC, healthcare, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Introductions		
Approval of April Meeting Minutes	Change to minutes: Donor milk at Meeker Memorial will not be stored in Omnicell. Motion to approve by Lindsay. 2 <sup>nd</sup> by Jenny.	Will post on website with requested change.
Financial Update	Jayme not present but shared email update. No financial changes since last meeting.  Total coalition funds: \$855.52 Total BLO funds: \$143.91	
Coalition Accomplishments		

<p>Review Strategic Plan/ Action Plan</p>	<p>Review materials for MDH Breastfeeding Friendly recognition.</p> <p>Building outreach display: Banner—Look into the cost of a professional banner stand for next meeting. Table cloth—Joanne stated she could sew an applique of our logo on a table cloth.</p>	<p>Invite 3M nurse/other businesses to meetings.</p> <p>Reviewed pink folders for businesses. Currently included in folders:</p> <ul style="list-style-type: none"> <li>• “Dear business leader...” letter</li> <li>• BF Friendly Workplace Criteria from MDH.</li> <li>• BF Friendly application from MDH.</li> <li>• Copy of MN statute 181.939</li> <li>• Resource Guide</li> </ul> <p>Suggestions for addition to folder:</p> <ul style="list-style-type: none"> <li>• Sample policy</li> <li>• Documentation sheet for “Use of Lactation Room”</li> </ul> <p>Any other suggestions? Joanne explained we should provide them with everything possible so they don’t feel it is overwhelming.</p> <p><b>ALL—brainstorm other items to add to folders!</b></p> <p>Establish subcommittee for business outreach. Whitney, Jenny, Jayme, Lindsay, others? Schedule a meeting.</p>
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		<p>Jenny will reach out to Denise at Kids of the Kingdom to check on status/offer assistance.</p>
<p>Partner Sharing</p>	<p><b>Public Health</b>  <b>Moms Like You/WIC/BF peers</b>  <b>Meeker Memorial Hospital</b>—Milk Bank possibility, offering prescreening bloodwork.  <b>Hutchinson Health</b>—Milk Bank possibility, offering prescreening bloodwork  <b>GRHS</b></p>	<p>Follow-up on brainstorming for increasing PPNB visit rates.</p> <ul style="list-style-type: none"> <li>• McLeod County has revised new baby visit brochure; all three counties plan to utilize.</li> <li>• Will create a rack card/postcard to hand out in WIC at last prenatal visit.</li> <li>• Suggested putting this information in the Talking is Teaching bags so they are separated from other discharge paperwork.</li> </ul> <p>Follow-up on collaboration between hospitals for not providing a breastfeeding OR formula bag after delivery.</p> <p>Check in with Moms Like You support group leaders. Any additional support they need from us?          Joanne shared exciting updates from TRICARE, will send out with minutes.</p>

<p>MN Breastfeeding Coalition</p>	<p>Annual workshop and meeting: October 24th and 25th, Rochester area</p>	<p>Conflict with MN Towards Zero Death conference.</p>
<p>Trainings</p>	<p>UPDATE: La Leche League of Minnesota/Dakotas 2019 Conference (St. Paul) Friday April 26th, 8am-4:30pm</p> <p>UPDATE: 6th Perinatal Hospital Leadership Summit: Innovative Maternity and Newborn Care in Minnesota May 17th, 8am-4:30pm</p> <p>“Protecting Breastfeeding in a World of Pharmacology” Staples, MN September 19th &amp; 20th, 2019 <a href="https://protectingbreastfeeding.brownpapertickets.com">https://protectingbreastfeeding.brownpapertickets.com</a></p> <p>Monthly: Great Lakes Network Series, Michigan Breastfeeding Network (3rd Tuesday of each month) <a href="https://www.mibreastfeeding.org/learn-connect/">https://www.mibreastfeeding.org/learn-connect/</a></p>	<p>Joanne reported the Hospital Leadership Summit had good attendance by administration. LC’s know the needs of outpatient lactation clinics; they just need administration on board.</p>
<p>Outreach</p>	<p>Daycares Big Latch On</p>	<p>Rexall in Hutchinson has changed to Thrifty White, this change has been made on the coalition resource guide. Updated version will be sent out and posted to the website.</p> <p>BLO—Subcommittee meeting will be June 18<sup>th</sup> 9-10:30am. Location TBD.</p>

		Stuffed envelopes with Pink Tent flyers to be sent out to local chambers and city halls for upcoming events.
Fundraising	BWW Other ideas?	
Future Meeting Dates	<p><b>June 27<sup>th</sup></b> —Hutchinson Health (Conf. A)</p> <p><b>July 25<sup>th</sup></b> —GRHS (Conf. A)</p> <p><b>August 22<sup>nd</sup></b> —Meeker Memorial (Conf. A)</p> <p><b>September 26<sup>th</sup></b> —Hutchinson Health (Conf. E)</p> <p><b>October 30<sup>th</sup> (Wednesday)</b> —GRHS (Conf. A)</p> <p><b>November</b>—NO MEETING, (THANKSGIVING)</p> <p><b>December 26<sup>th</sup></b>—Meeker Memorial (Conf. A)</p>	Note change in October meeting due to conflict with MN Breastfeeding Coalition annual meeting/workshop.
Respectfully Submitted:	Whitney Nelson, RN, CLC	