



## Crow River Area Breastfeeding Coalition

October 23<sup>rd</sup>, 2020 9:00am

Zoom Meeting

Present: Jenny Crowe (Meeker), Whitney Nelson (Sibley), Jill Young (community), Lindsay Hanson (MMS CHS WIC), Meg Schlueter (BF peer), Brittany Becker (McLeod), Nicole McLain (McLeod), Brianne Nowak (community), Nicole Kuttner (Hutch Health), Janelle Walter (Hutch Health), Dixie Johnson (NFP)

Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions		
Approval of September Minutes	Motion by Brittany, 2 <sup>nd</sup> by Jill with the correction of 1 typo	
Financial Update	No changes	
Coalition Accomplishments	Community outreach through Facebook page Engaging community members	
Review Strategic Plan/ Action Plan	Reviewed and updated. Doing better in some areas compared to others. COVID has made some of our goals difficult to meet.  Goal for 2021—Designate certain months for engagement/targeting (school nurses, certain businesses, etc.)	

<p>Partner Sharing</p>	<p><b>Meeker Memorial</b>—no update available  <b>GRH</b>—email update: Breastfeeding class went virtual. 2 participants, awaiting their survey responses. Deciding on hosting virtual or in person for January class.  <b>Hutch Health</b>—Prenatal classes are online. Unsure about breastfeeding class but most likely using same online model. Continuing in-person outpatient lactation visits 2-3 days/week. Have had 1 COVID+ mom (able to do phone visits until 14-day window passed)  <b>Public Health</b>—Staffing changes for Meeker and McLeod counties. All visits continue to be virtual with the exception of an infant weight check as needed.  <b>Moms Like You/BF Peers</b>—Tried an in-person MLY meeting at a park but rescheduled. Continuing 2 virtual meetings/month with good attendance. Will most likely plan to keep at least one meeting virtual even after COVID restrictions are lifted. Hiring a peer—many applicants! Increasing involvement and outreach.  <b>WIC</b>—Phone appointments until at least February. Info released at WIC BF Coordinator meeting showed rates down statewide. Lindsay is working on compiling breastfeeding rates for our counties and will share when completed.  <b>NFP</b>—New WFH policy. Referrals are low but picking up; attributed to not having in-person WIC. Dixie has been doing outreach at the Food Share.  <b>Big Latch On</b>—Facebook insights report 11.8k reach with 121 responses (71 “interested” and 51 “going”). 15 content posts and 5 community conversation/game posts. 19 giveaways. Official report: 19 nursers, 4 pumping, 2 supporters, 24 “latches”  <b>Others</b></p>	<p>Donate \$50 back to the Global Big Latch On from local BLO funds to support the mission.</p>
<p>MN Breastfeeding Coalition</p>	<p>SAVE THE DATE(S):</p>	<p>Hutch Health has staff attending summit.</p>

	<p><b>MBC Annual Meeting</b> (virtual) November 17<sup>th</sup>, 2020 9:30-11:30am.</p> <p><b>7th Annual Minnesota Perinatal Hospital Leadership Summit: Human Milk's Role in Reducing Infant Mortality</b> Originally scheduled for May 2020. Postponed Due to the COVID-19 Pandemic. Will be virtual November 5 &amp; 6, 2020; 8:00 am to noon each day. See MBC website for more info and registration/fees.</p> <p>There will be a coalition teleconference on December 10<sup>th</sup> to follow-up on the summit. Discussion will be regarding how coalitions can work with and fully support their local maternity centers.</p>	
Upcoming Trainings	<p>L-CERPS offered at Perinatal Summit listed above.</p> <p>Great Lakes Breastfeeding Webinars released for on-demand viewing 3rd Tuesday every month  <a href="https://www.mibreastfeeding.org/webinars/">https://www.mibreastfeeding.org/webinars/</a>  <a href="http://californiabreastfeeding.org/events-calendar/">http://californiabreastfeeding.org/events-calendar/</a>  <a href="https://www.lactationtraining.com/">https://www.lactationtraining.com/</a></p>	
Outreach	<p>Whitney filled out survey for Community Match for CRABC to be listed as a resource.  <a href="https://coffective.com/">https://coffective.com/</a></p>	Lindsay will present info on Coffective for our local hospitals at December meeting.
Fundraising	<p>Dixie made contact with DIY organization; a portion of each sale would go towards CRABC. Coalition members present showed interest in moving forward with snow/gnome/welcome themes.</p>	Dixie will connect with DIY organization. Whitney will send

	Subcommittee formed: Dixie, Brianne, Whitney, Meg	<p>out Doodle Poll for Fundraising subcommittee to meet.</p> <p>Whitney to give info on CRABC and BLO (address, contact info) to Brianne for fundraising opportunity at her job.</p>
Future Meeting Dates	<p>December 7th, 2020 (Monday)</p> <p>Discuss 2021 meeting schedule</p>	
Respectfully Submitted:	Whitney Nelson, RN, PHN, CLC	