2018: The Year in Review

January 24, 2019

CRABC—What We’ve Been Up To/Year In Review

The Crow River Area Breastfeeding Coalition has had a busy year fulfilling the mission of collaborating with local health departments, WIC, healthcare, and community members to protect, support, and promote breastfeeding.

We started off the year bringing awareness to breastfeeding when Jenny interviewed with the Litchfield Independent. Also early in the year, our local resource guide and brochure were translated into Spanish to broaden the local support network.

The Coalition had the opportunity to partner with Ridgewater MANE nursing students for a Community Breastfeeding Support survey to assess the local needs. One of the bigger highlights of the year was obtaining a mini grant to purchase bright pink lactation spaces to have at community events. These spaces have brought Coalition presence to many different community events such as We Care About Our Kids day, the Dassel Motherhood Wellness Fair, as well as different town celebrations within our coalition area. Breastfeeding spaces were also available at all three County Fairs in our area.

Another big highlight was sponsoring 1 of 4 Big Latch On events in Minnesota in celebration of World Breastfeeding Week. The event brought 51 attendees, 16 moms, and 13 latches! The Coalition has also had the opportunity to raise funds throughout the year in order to assist in fulfilling our mission.

Moms were supported through the creation of “I Plan to Breastfeed” letters for their employers, as well as through the Coalition’s outreach to local daycares encouraging Breastfeeding Friendly Childcare achievement. Several Coalition members were present at the Minnesota Breastfeeding Coalition’s annual workshop and meeting.

The Coalition has also facilitated in the collaboration between local hospitals in working towards establishing outpatient breastfeeding clinics at each hospital in our area. Besides many other successes and learning opportunities this year, the Coalition created and implemented formal Operating Procedures, which brings us to this annual meeting today.

We are excited to see where this next year will bring the Crow River Area Breastfeeding Coalition, and this is a great time to start planning another successful year!

Respectfully submitted: Whitney Nelson, Co-chair

---

Mission: Collaborate with local health departments, WIC, healthcare, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.