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Please join us!
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2019: A Year of Growth

We started off the year with our first ever annual meeting, where we determined our goals for 2019. At this meeting, we established and implemented official operating procedures. We then spent the rest of the year working towards achieving our goals. Our main goals involved: engaging local businesses and organizations to create or update a breastfeeding policy or lactation space, increasing our presence at community events, and increasing support and participation on the coalition.

We established a subcommittee for Breastfeeding Friendly recognition program. The subcommittee created a toolkit to ease the application process for MDH Breastfeeding Friendly recognition. Through this, one Sibley County daycare achieved MDH Breastfeeding Friendly status and others have showed interest or started the process. Meeker and Sibley Counties public health both achieved MDH Breastfeeding Friendly Health Department recognition at the bronze level, both completing five of the ten required steps.

The CRABC was featured on the Minnesota Breastfeeding Coalition Spring teleconference; Jenny and Whitney provided updates and recapped our 2018 efforts and successes. The coalition, in partnership with WIC and Meeker Memorial Hospital, hosted a continuing education event, "Building Bridges to Breastfeeding Duration," for WIC and hospital staff.

Our outreach efforts and usage of the pink portable lactation spaces continued to increase! In 2019, the coalition was present through the lactation spaces or a booth at events such as: Mamapalooza, We Care About Our Kids day, Ridgewater Health Fair, Hutchinson Garlic Festival, Gibbon Funfest, and Winthrop Farm City Fun Fest. We also attended the Hutchinson Farmer's Market to promote breastfeeding and the 2019 Big Latch On event, which was again a huge success. The 2019 Big Latch On event brought out 109 attendees, 27 breastfeeding moms, and 22 latches at latch time. Over double the attendees from 2018!

Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Highlights!

- First annual meeting AND strategic plan!
- Meeker and Sibley counties achieve Breastfeeding Friendly Health Department status!
- Breastfeeding Friendly Child Care toolkit created!
- Coalition featured in statewide teleconference!
- 50 attended training, "Building Bridges to Breastfeeding!"
- Portable lactation tents at 7 events!
- Attended "Mamapalooza!"
- 109 attend Big Latch On in August in Hutchinson!



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Thank you, Partners!



Hutchinson Health



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minnesota
breastfeeding coalition

And many more!