

Crow River Area Breastfeeding Coalition Meeting

Date: 07/20/2015 **Time:** 10-12 **Location:** Dunn Bros. Coffee

Team/Group: Breastfeeding Coalition Members

Present: Heather Ziehl (Meeker County PH), Amanda Maresh (McLeod County PH), Brittany Becker (McLeod County Public Health, Jenny Lang (McLeod County PH), Debbie Baker (McLeod County Public Health), Jessica Remington (MMS CHS), Antonia Barrick (Tri-Valley Headstart)

Coalition's Purpose:

Bring community members together to decide how we can best make our community supportive of breastfeeding mothers and babies.

Mission: Collaborate with local health departments, WIC programs, Hospitals, Clinics, and other organizations and individuals, to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message throughout the community about breastfeeding resources and support.

Topic	Discussion/Plan	Follow up/Responsible Person/Deadline	Action/Do
Outreach	<ul style="list-style-type: none"> • Postcard invitations response • 2015 Breastfeeding Resource sheet • MMS Healthy Communities website • Facebook 	ALL	<ul style="list-style-type: none"> • Promote the coalition at the fair • We have continued to receive completed postcards to join the coalition. • Continue working at keeping CHS website up to date throughout 2015. • Eventually put web address on coalition materials, Facebook <u>Facebook</u> • Continue to send posts, goal to post weekly

<p>SURVEY: Breastfeeding mother support - 2014 project</p>	<ul style="list-style-type: none"> • Planning and Implementation 2015-Status • Sibley response rate has been very limited • Contact made at GRHS and midwives are willing to have information available about the survey • Contact made with Hutchinson Health 	<p>JS</p>	<ul style="list-style-type: none"> • Melissa S. will coordinate efforts with Meeker County Clinics • Post sign asking families with infants to complete the survey while waiting. (Did JS do this yet in McLeod and Sibley clinics?) • Collect survey responses April-December 2015, ongoing • Embed link to webpage/Facebook • Thoughts for sharing the survey include sharing with clinics, Headstart, ECFE, MOPS groups, etc. • Plan to work at sharing the survey more in Sibley county – at WIC and through social media.
<p>Breastfeeding promotion activities</p>	<ul style="list-style-type: none"> • Efforts/activities in 2015 -Fair -Considering some sort of recognition of breastfeeding friendly employers and businesses. We discussed using window clings – the coalition has about 30 of them. 	<p>ALL</p>	<ul style="list-style-type: none"> • Meeker fair – public health plans to have information about father support in the bathrooms, a camper for family space with breastfeeding info available outside of it. They plan to do a radio ad for the camper. The theme is promoting breastfeeding at work. • McLeod fair – Consider adding breastfeeding

			<p>information into the displays at the exhibition building. AM will be looking into this. They will also be utilizing a sandwich board to nominate the rock and rest area. It is possible that coalition members will be staffing the rock and rest area at times (AM, JS, JR, WS, and AB volunteered)</p> <ul style="list-style-type: none"> • Sibley county plans to have a space available in the fair office for families to use. • AB is contacting The Paint Factory to inquire about setting up a fundraising event for the coalition – a nursery print. • A post will be made on Facebook asking for positive workplace breastfeeding experiences (through private messages) and the coalition will work toward recognizing those businesses that support moms with breastfeeding their babies.
<p>Peer Counseling funding available through WIC</p>	<ul style="list-style-type: none"> • Follow up to application submitted/plan • Quality Improvement Project-WIC 		<p>WIC has received the grant!</p>

<p>Trainings, Continuing Education Opportunities, Resources</p>	<p>July 30, 2015. (Thief River Falls, MN) How to Encourage Women to Breastfeed in Your Community and Make Breastfeeding a Successful Experience. Speaker Karen Caldwell. For more information: quinchs@wiktel.com.</p> <p>August 11, 2015 (Detroit Lakes, MN) and August 12, 2015 (Thief River Falls, MN). Building Bridges for Breastfeeding Duration. . This ½ day program is designed to build a bridge between the hospital and follow-up care for the mother-baby dyad after discharge. Emphasis is on the importance of support for the breastfeeding couplet during the first two days. This course is evidence based and updated annually. Offered free of charge. For more information see the LEC website and the registration flyer.</p> <p>August 12-14, 2015. (Minneapolis, MN) 2015 National Maternal Nutrition Intensive Course. This continuing education program focuses on the improvement of maternal and infant health through the delivery of risk-appropriate, high-quality, nutrition services. Topics include Vitamin D in Pregnancy and Lactation, Environmental & Policy Approaches to Breastfeeding Promotion and Support, and Promoting Breastfeeding among Obese Women. It is designed for dietitians, nutritionists, certified nurse midwives, registered nurses and nurse practitioners, physicians and public health professionals who serve preconceptual, pregnant, postpartum, and breastfeeding women. For more information and registration: http://sph.umn.edu/ce/mnic/.</p> <p>September 14-18, 2015. (St Paul, MN) Foundations for Best</p>	<p>Please share with group if you've attended any trainings since last coalition meeting in April.</p> <p>ALL</p>	<p>No trainings attended since April.</p>

Practice in Lactation Care-The 5-Day Course. Evergreen Perinatal Education. Molly Pessl and Ginna Wall. Hosted by Fairview Health Services. For more information contact Mark Spitzack mspitza1@fairview.org or 612-672-4119 or www.fairview.org/lactationcourse.

September 17, 2015. (Green Bay, WI) The Secrets of Baby Behavior. UC Davis Human Lactation Center Staff, Rock Gardens – Comfort Suites [Information and Registration](#).

September 18, 2015. (Wauwatosa, WI) The Secrets of Baby Behavior. UC Davis Human Lactation Center Staff, Wheaton Franciscan Wauwatosa, [Information and Registration](#).

October 8, 2015. (Frederic, WI) Polk County WI Breastfeeding Coalition Breastfeeding Conference: A Day in the Woods with Dr Jen. Speakers Dr Jennifer Thomas and Chris Clark. Topics Birth Weight, Bilirubin, and Blood Sugar: What do the Numbers Mean for Newborn Care? Using a Physiologic Approach to Help Mother with a Low Milk Supply. Why Not Just One Bottle: The Science behind Exclusive Breastfeeding. Region's successful journey to Baby Friendly Hospital Designation. For more information contact Melanie at 715-485-8551 or polkcountybreastfeeding@gmail.com.

October 12-16, 2015. (Minneapolis, MN) Lactation Counselor Training Course. Lactation Counselor Training Course (CLC Course.)<http://www.healthychildren.cc>.

October 15, 2015 (Milwaukee, WI) MCBC/AABN Educational Event, Breastfeeding and Marijuana Use, Dr Jenny Thomas, **Contact:**jodi.klement@wisconsin.gov.

October 22/23, 2015 (Duluth, MN) Minnesota Breastfeeding

	<p>Coalition 8th Annual Workshop and Statewide Meeting. Guest speaker for both: Marsha Walker. For more information:http://mnbreastfeedingcoalition.org/annualmeetings/</p> <ul style="list-style-type: none"> • October 22, 2015. Workshop. Baby-Friendly® and Beyond: <i>The Continuum of Lactation Care - Clinic, Hospital, Community</i> • October 23, 2015. 8th Annual Statewide Meeting. Every Baby, Every Family, Every One of Us. <p>November 19, 2015 (Staples, MN) The Art and Science of Breastfeeding. Dr. Stephen Boucher. For information and registration contact Stephanie Rodriguez-Moser at 218-894-8846.</p>		
Child care	<ul style="list-style-type: none"> • Best Milk incentive, Library Systems – 		<p>"Best Milk" Books were placed in the Pioneerland and Traverse des Sioux library systems. See link below for the book.</p> <p>http://www.amazon.com/Best-delightful-childrens-explaining-breastfeeding/dp/0615362877</p>
Breastfeeding Friendly Health Department	<ul style="list-style-type: none"> • Public health did this – it was a pilot for a graduate program project. • There is a more formal way of applying on the MDH website. 	AM	AM will look into the formal application with MDH
Announcements/ Sharing/Additions to agenda	<ul style="list-style-type: none"> • Annual Meeting MBC October 23, 2015. • New leaders in the coalition – currently Jessica Remington and Heather Ziehl are working at leading the coalition until a decision is made. • Jessica made us aware of how Brookings, SD is working as part of a pilot to become the nation's first "Breastfeeding-Friendly" City. 	ALL	<ul style="list-style-type: none"> • Save the date for the MN Breastfeeding Coalition 8th Annual Meeting on Friday, October 23, 2015. <p>If you would like to follow progress in Brookings – check out their Facebook page "Brookings Supports Breastfeeding"</p>
Next meeting:	<ul style="list-style-type: none"> • Thursday, October 29th, 2015; 10 am-noon Dunn Bros. 		

