

Crow River Area Breastfeeding Coalition Agenda

Date: 4-28-2016 Time: 10-12 Location: Hutchinson Health, Conference Room A (Basement)

Team/Group: Breastfeeding Coalition Members

Present: Heather Ziehl, Joanne Wesley, Beth Tollefson, Brittany Becker, Patty Buerkle, Jenny Lang, Nicole Kutner, Catherine Birr, Antonia Barrick

Coalition's Purpose:

Bring community members together to decide how we can best make our community supportive of breastfeeding mothers and babies.

Mission: Collaborate with local health departments, WIC programs, Hospitals, Clinics, and other organizations and individuals, to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message throughout the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Responsible Person/Deadline
Introductions	Everyone shared their place of employment and interest in breastfeeding as well as experience	
OUTREACH	No new discussion.	
2016 Breastfeeding Resource Sheet	<ul style="list-style-type: none"> • Updated 3-2016. *(4/28/16) • Emailed out to Coalition members. 	Please use the attached resource sheet for the most updated information. -* updates taken during meeting, Jessica Remington will re-email out.
MMS Healthy Communities Website	<p>The MMS Healthy Communities website is where you can find past meeting minutes and more information about the coalition.</p> <p>MMS Healthy Communities site link: http://www.mmshealthycommunities.org/online-resources/crow-river-area-breastfeeding-coalition/</p>	Jessica will put the link on our resource list.
Facebook	Will continue to keep posting information on our Facebook page. Continue to share the page as well as invite your friends to like it.	Jessica will continue to post at least weekly. Please send her anything you feel would be great to share.
BREASTFEEDING PROMOTION ACTIVITIES	<p>Discussion about planning for the County Fairs this summer:</p> <ul style="list-style-type: none"> • Dates for each County <ul style="list-style-type: none"> ○ Lori Rice will be asked for Meeker – Aug 4-7, Heather 	Jessica and Heather will look into how we will go about getting the word out for the Breastfeeding Friendly Workplace recognition program (send out letters? Call?) In the meantime, please encourage

	<p>Ziehl will assist</p> <ul style="list-style-type: none"> ○ Barb Oberlin will do McLeod – Aug 17-21 ○ Patty Buerkle will do Sibley – Aug 3-7 <ul style="list-style-type: none"> ● Who is doing what? <ul style="list-style-type: none"> ○ Meeker: Camper and signs in BR ○ Mcleod: Wanting access to running water next breastfeeding space? Pumps with water outside door? ○ Sibley: no change 	<p>your own workplace to apply! There is a (fairly simple) formal application process online. http://www.health.state.mn.us/divs/oshii/bf/BFFworkplace.html</p>
<p>SURVEY: Breastfeeding mother support - 2014/15 project</p> <p>Next steps?</p>	<p>No new discussion.</p>	<p>Review next meeting.</p>
<p>BRAINSTORMED IDEAS FOR 2016</p>	<p>Brainstorming session – (keeping in mind the results from the survey).</p> <ul style="list-style-type: none"> ● Promote Breastfeeding Friendly Workplace/Health Department Recognition program. ● Continued family space at county fairs for quiet/breastfeeding/diaper changes and working towards more events (i.e. Garlic Festival, Winterfest, Heart of Hutch events, Orange Spectacular, Arts & Crafts Festival etc – let us know of other local events!) ● Encourage beginning a breastfeeding support program – both in WIC and in the healthcare centers/hospitals, and other local businesses. ● Campaigning to remove breastmilk support bags and formula bags in the local hospitals and clinics. ● Fundraiser through the paint factory. 	<p>Look for a survey monkey coming your way to vote on what we would like to work on this year.</p>
<p>NETWORKING AMONG COMMUNITY PARTNERS (A time to share what’s</p>	<p><u>Update Coalition Member List</u></p> <ul style="list-style-type: none"> ● some emails are bouncing back—ideas? 	

<p>going on in your workplace!)</p> <p>Catherine Birr, PHN, from Meeker County to present Meeker's Prime West Community Connector Program.</p>	<ul style="list-style-type: none"> ○ Remove non-participating members ● Anyone new to add? Welcome new lactation counselor Katelynn Goche from Glencoe Regional Health Services <ul style="list-style-type: none"> ○ Added Katelynn ● Works with Prime West Members who reside in Meeker County. ● Population served: Birth to 21 years, and pregnant women ● Must have active Prime West coverage ● Good knowledge of local resources/referrals ● Coalition members encouraged to think of patients/community members/community partners who may benefit from hearing about the connector role and make referrals as they see fit. 	
<p>FUNDRAISING</p>	<p>We need to talk with Tara at the Paint Factory again.</p> <ul style="list-style-type: none"> ● Our local coalition itself is not a 501c3 organization, but donations/fundraising can be accepted through the State Coalition on our behalf. They can serve as a fiscal host. 	<p>The Paint Factory is very busy at the moment – stated we should call back at a later date if we'd like to schedule something yet. Will discuss at next meeting.</p>
<p>TRAININGS/ CONTINUING EDUCATION/ RESOURCES</p>	<p>Available trainings:</p> <ul style="list-style-type: none"> ● May 2016 MN LLL Conference ● There is a page and a half of different breastfeeding related trainings on the WIC website: http://www.health.state.mn.us/divs/fh/wic/localagency/bf/bfconted.html 	

ANNOUNCEMENTS OR ADDITIONS TO AGENDA	Meeker County WIC has received 4 pedal pumps that can be loaned out, if needed.	
Legislative Update /Summit Attendance (Joanne Wesley)	Joanne Wesley presented information on attending Hospital Summit – focus on breastfeeding/baby friendly hospital, no participation noted from MMS – PH/hospital systems and encouraged staff to share this information with local partners to get attendance. MMH going through major restructuring and likely why they are not attending summit – with no attendance involved in the past. Hopefully with restructuring they may be more involved in future. Nicole Kutner will bring the summit information to her staff at Hutchinson Health and encourage attendance.	
NEXT MEETING	10a.m.-12p.m. July 15, 2016 at Dunn Brothers in Hutchinson	
Recorded by:	Catherine Birr, PHN – Meeker County Public Health	