



Crow River Area Breastfeeding Coalition

June 28th, 2018 9:00am

Dunn Bros Coffee--Hutchinson

Present: Jayme K. (McLeod), Joanne W. (Meeker Memorial), Jill Y. (community member), Brittany B. (McLeod), Beth T. (McLeod), Andrea (Peer BF Support), Whitney W. (Sibley)

Mission: Collaborate with local health departments, WIC, Hospitals, healthcare, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions		
Approval of May Minutes	Motion by Brittany to approve, 2 nd by Jill. May Minutes approved and will be posted on website.	
Financial Update	<p>Jayme</p> <p>Healthy Communities Grant money</p>	<p>\$100 budget for Big Latch On (BLO) event. Spent \$40 for Oddfellows Park rental, \$30 for advertising on table tents. \$30 remains in the budget for this event, discussed purchasing a box from <i>The Big Latch On</i> website with gift bags, etc.</p> <p>\$101.30 was left from grant money. \$101.10 was spent on clipboards, tarps for ground, totes, and extra supplies.</p>

<p>The Big Latch On event</p>	<p>Saturday August 4th, 10:30am latch Update Subcommittee Marketing -Create Facebook event under Coalition page -WIC What members would like to volunteer/be present?</p>	<p>Jill presented letters to local businesses asking for donations.</p> <p>Joanne will check with Meeker Memorial about printing flyers.</p> <p>Flyers can be hung at local businesses; Jill will post on various local social media sites.</p> <p>Whitney will connect with Kerry W. to have BLO event shared on McLeod & Meeker Facebook pages.</p>
<p>Coalition Accomplishments</p>	<p>Operating Procedures created—Review Policy/Procedure for portable tents is being worked on.</p>	<p>Minor changes made to operating procedures. Hope to review and approve at July's meeting.</p> <p>Jayne presented a rough draft for policy/procedure, plus a schedule of a few local events. It was discussed to keep a tent in each County, and have one point of contact to keep a schedule. Whitney is willing to do this.</p>
<p>Setting new goals</p>	<ol style="list-style-type: none"> 1. Brand Rock N' Rest at all three County Fairs 2. Continue fundraising 3. Website review--complete 	<p>Applications for BF Health Dept. are due in August each year.</p>

	<p>4. Big Latch On</p> <p>5. Annual newsletter</p> <p>6. NEW—Meeker and Sibley work towards BF Friendly Health Department status</p>	Sibley will have nursing students in the Fall that can work on this as a project.
Partner Sharing	<p>Public Health</p> <p>Meeker Memorial</p> <p>Hutch Health</p> <p>GRHS</p> <p>Moms Like You support group</p>	Moms Like You—Andrea reported that the group is averaging 2-3 moms/month. She is planning some fun activities for future meetings.
MN Breastfeeding Coalition		<p>Joanne shared a legislative update and discussed requirements for CLC's vs. IBCLC's.</p> <p>Joanne presented information about the MN BF Coalition annual meeting, November 8th and 9th.</p>
Upcoming Trainings	<p>Certified Lactation Specialist (CLS) July 9th-13th in the Metro area (40 hours towards IBCLC).</p> <p>WIC--Building Bridges for Breastfeeding Duration—August 2nd (St. Cloud, am and pm sessions) or 3rd (MPLS)</p> <p>Monthly—Great Lakes Network Series, Michigan Breastfeeding Network (3rd Tuesday of each month)</p>	<p>Heidi from McLeod will be attending CLS.</p> <p>Joanne will talk with Mary Johnson about Building Bridges training. Questions were raised about this training being geared towards hospital nurses.</p>
Outreach	<p>List of local events for tents</p> <p>Post a message on the website that we have portable</p>	Whitney will connect with Kerry W. to have a message posted on our website about having lactation spaces available.

	<p>lactation spaces available for use at community events.</p> <p>T-shirt orders!</p>	<p>If you are interested in a coalition t-shirt, please fill out the order form and fax to Jenny Crowe by July 9th.</p> <p>Discussed the coalition purchasing a few t-shirts if needed to meet minimum order requirement if needed. Can keep t-shirts on hand for future members, etc.</p>
<p>Fundraising</p>	<p>Pizza Ranch—Jayme</p> <p>Schwan's—Whitney</p>	<p>Jayme has filled out a form to do a Pizza Ranch fundraiser and had a phone conversation. No further information provided by Hutchinson Pizza Ranch at this time.</p> <p>As of 7/3/18, Schwan's has matched our first \$100 to total \$297.00 for this fundraiser. July 4th is the last day we will receive 40% from gift cards and 20% from orders. After July 4th, we will receive only 5% on orders.</p>
<p>Future Meeting Dates</p>	<p>Thursday July 26th 9:00am Location TBD.</p>	<p>4th Thursday of every month. Dunn Bros of Hutch has another standing meeting from 10-12 on the 4th Thursday of the month. Discussed</p>

		switching between different locations (GRHS, Hutch Health, etc.) Please send any suggestions about this to Whitney.
Respectfully Submitted:	Whitney Wiethoff, RN, CLC	