



Crow River Area Breastfeeding Coalition

May 14th, 2018 9:00am

Dunn Bros Coffee of Hutchinson

Present: Jayme K (McLeod), Jenny C (Meeker), Whitney W (Sibley), Jill, Karen (Hutch Health), Nicole (Hutch Health), Terri H (McLeod)

Mission: Collaborate with local health departments, WIC, Hospitals, healthcare, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions		
Financial Update	Jayme	<p>The coalition has a balance of \$479.46 after donations and Schwan's fundraiser.</p> <p>Balance of \$101.30 remains from mini-grant. Suggestions for use include totes, small trash bins, small clip board, small tarps (for outdoor use), and signage. Can we keep any remaining money for upkeep? Ideas are welcome!</p>
Portable Lactation Spaces/Tents	<p>We Care about our Kids Day – Update/Feedback</p> <p>Policy/Procedure/Rental Agreement</p> <p>Outreach to local events</p>	<p>The tents were not used at the event, but it was good marketing for the coalition! A great way to get our name out there and make it known that they are available.</p>

	<p>Coordinator/Contact for Usage</p>	<p>Create a list of community events</p> <p>Jayme (McLeod) Jenny (Meeker) Whitney (Sibley)</p> <p>Post a message on the website that we have portable lactation spaces available for use at community events.</p> <p>Jayme will continue to work on policy/procedure/rental agreement.</p>
<p>Coalition Accomplishments</p>	<p>Debut of lactation spaces 4/28/18</p> <p>Community Breastfeeding Support Survey</p>	<p>2017 coalition accomplishments to be posted on the website—</p> <ul style="list-style-type: none"> • Updated resource guide and converted to brochure form. • Moms Like You support group started through WIC breastfeeding peers • McLeod County obtained Breastfeeding Friendly Health Department at the bronze level. • Mailing project to local businesses asking for sponsorship and providing information on breastfeeding friendly

		<p>workplace.</p> <p>2018 accomplishments to date</p> <ul style="list-style-type: none"> • \$500 mini grant from MMS Healthy Communities used to purchase three portable lactation spaces. • Community breastfeeding support survey • Resource guide and brochure translated into Spanish.
<p>Setting new goals</p>	<ol style="list-style-type: none"> 1. Brand Rock N' Rest at all three County Fairs 2. Change resource guide to brochure form complete 3. August event--2019 4. Fundraising efforts 5. Translate resource guide and brochure to Spanish complete 6. Website review 	<p>It was decided to brand Rock N' Rest in all three counties in partnership with the Breastfeeding Coalition. McLeod is willing to share logo.</p> <p>Resource guide has been converted to brochure form and was sent out with last minutes.</p> <p>Jill—brought information (handbook and posters) on The Big Latch On, registered the Coalition to host the event. Subcommittee and budget need to be established and approved.</p>

		<p>Fundraising efforts continue</p> <p>Huge thanks to Ignacio from Sibley County for translating these resources!</p>
<p>Partner Sharing</p>	<p>Jenny C—Update from Foundations for Best Practices in Lactation Care (April 16th-20th)</p> <p>Whitney—Update from Grow & Glow (May 3rd & 4th)</p> <p>Moms Like You support group</p> <p>Hospital updates</p>	<p>Jenny—enjoyed training and learned new information. Shared statistic on Minnesota BF duration at 6 months is very high compared to other states leading in initiating breastfeeding.</p> <p>Whitney—enjoyed training, was a great review as a CLC. Focused on supporting breastfeeding from a WIC perspective.</p> <p>Andrea not able to make it to the meeting for a support group update.</p> <p>Hutch Health noted there was a decrease of about 60 births from 2016 to 2017, but their numbers for the first quarter are pointing upwards again. Terri is now seeing all patients from Meeker, McLeod, Sibley, and Renville counties! Data is being collected to track hopeful increases in home visits.</p>

<p>MN Breastfeeding Coalition</p>	<p>Card to recognize other coalitions for their work in successfully increasing BF Friendly Workplace.</p> <p>--"The Minnesota Breastfeeding Coalition (MBC) Worksite & Childcare Subcommittee is excited to share this eBlast highlighting the collaborative work of the Kerkhoven-Murdock-Sunburg Elementary School, Countryside SHIP, and the Southwest Breastfeeding Coalition to help Kerkhoven-Murdock-Sunburg Elementary School be recognized by the Minnesota Department of Health as a Breastfeeding Friendly Workplace."</p> <p>Review of Breastfeeding Coalition Teleconference—Whitney</p>	<p>Jenny had congratulatory cards made, coalition members present were able to sign.</p> <p>Whitney shared an update from teleconference. Other coalitions were interested in our new portable lactation spaces and requested information.</p>
<p>Upcoming Trainings</p>	<p>Certified Lactation Specialist (CLS) July 9th-13th in the Metro area. (40 hours towards IBCLC)</p> <p>Building Bridges to Breastfeeding Duration—August 2nd and 3rd (tentative)</p> <p>Monthly—Great Lakes Network Series, Michigan Breastfeeding Network (3rd Tuesday of each month)</p>	
<p>Outreach</p>	<p>ALL—website review. Please take time to look at website and think of suggestions/improvements.</p>	<p>New goal set to review and update website. Move more recent coalition accomplishments up top. Jenny noted that some of the explanations of past accomplishments are not very descriptive.</p>

<p>Fundraising</p>	<p>Buffalo Wild Wings Pizza Ranch Papa Murphy's Kwik Trip Amazon Smiles</p>	<p>Jayne will check out Pizza Ranch fundraiser for Hutchinson location and find three possible dates.</p> <p>Schwan's Fundraiser was renewed as Schwan's offered to match the first \$100 raised if we started another campaign.</p>
<p>Future Meeting Dates</p>	<p>Preferences for future meeting schedule/locations POSSIBLE—June 28th</p>	<p>Watch for email with information on June meeting. Discussion on making it a standing meeting on the 4th Thursday of every month. Please send thoughts to Whitney, Jenny, or Jayme.</p>
<p>Respectfully Submitted:</p>	<p>Whitney Wiethoff, RN, CLC</p>	