



## Crow River Area Breastfeeding Coalition

Thursday September 27<sup>th</sup>, 2018 9:00-10:30am

Hutchinson Health Conference Room A

Present: Jayme Krauth (McLeod), Jill Young (Community Member/BF Mom), Terri H(McLeod), Karen Gensmer (Hutch Health), Rachel Porteous (Hutch Health), Emma Schalow (Hutch Health), Beth Tollefson (McLeod), Jane Dennison (MSU Student), Jenny Crowe (Meeker), Joanne Wesley (Meeker Memorial), Katelynn Goche (GRHS)

Mission: Collaborate with local health departments, WIC, Hospitals, healthcare, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions	Happy one year of meeting!	
Approval of Minutes	Approval of August meeting minutes.	Approved 1 <sup>st</sup> – Jill, 2 <sup>nd</sup> – Terri
Financial Update	Jayme	Total coalition balance remains \$679.26
Coalition Accomplishments	Established Operating Procedures August 2018.	
Setting new goals	<ol style="list-style-type: none"> <li>1. Brand Rock N' Rest at all three County Fairs</li> <li>2. Continue fundraising</li> <li>4. Annual newsletter (Spring)</li> <li>5. Meeker and Sibley work towards BF Friendly Health Department status</li> <li>6. NEW—Facebook posting guidelines</li> <li>7. Breastfeeding Clinic initiative</li> </ol>	Establish subcommittee for Facebook posting guidelines. Jill will contact Whitney and Brittany to discuss Facebook page. Should we be sharing local events on our page – if someone has created an event that is appropriate and relevant, we should share that

		<p>event on our CRABC page (example – Moms Like You support group/Doula events). Please reach out if you are interested in being on a subcommittee to create Facebook guidelines.</p> <p>Continued discussion of all three hospitals/clinics offering Breastfeeding clinics. Joanne gave a good update/information to those in attendance. Others from GRHS and Hutch Health agreed it would be a great thing. Joanne is willing to have discussion with CLC staff at hospitals to gather interest, support and talking points before discussing with HR. Jenny will work on a one-page promotion document to pique interest and collaborate with Joanne.</p>
<p>Partner Sharing</p>	<p>Public Health  Meeker Memorial  Hutchinson Health  GRHS  Moms Like You support group</p>	<p>Sibley County has a daycare working on Breastfeeding Friendly status.</p> <p>McLeod County – Post Partum Newborn visit nurses will begin visits to new moms at GRHS before they are discharged. Hopes that this will increase new baby visits after</p>

		<p>discharge.</p> <p>Jenny brought forth the concern from Jessica R from WIC regarding promotion of expressing breastmilk after each feeding to moms with healthy, normal weight newborns with no concern regarding milk coming in. Various thoughts were shared. General consensus from the L&amp;D nurses and lactation consultant included introducing the pump to moms AND including education on when and if pumping is recommended, if it is needed, how to down regulate, stop etc. This concern is further rationale to have breastfeeding clinics established at each hospital. This item will remain on the agenda for a time to continue the discussion and renew the cause of educating n this topic.</p> <p>Baby Box University – a new program where you can sign up to receive a free box. Box includes a foam mattress, sheet, samples, coupons, etc. The box is to provide parents with a safe sleep space for a</p>
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		<p>new baby. You can go online and complete a 20-30 minute educational piece and either pick up the box free at Walgreens in Hutchinson or have it shipped to you for \$3. Sign up at: <a href="https://www.babyboxco.com/">https://www.babyboxco.com/</a></p>
MN Breastfeeding Coalition	<p>November 8th &amp; 9th—Annual Meeting and Workshop Continue to watch Facebook page or email for information.</p>	<p>Location: Rise By Elevation hotel in Brooklyn Center. Event registration can now be found on MN Breastfeeding coalition Facebook page. Full conference \$240 1 day only (2<sup>nd</sup> day) \$145 Includes speaker Kimberly Seals Allen</p>
Upcoming Trainings	<p>La Leche League conference—April 26th, 2019 St. Paul  Monthly—Great Lakes Network Series, Michigan Breastfeeding Network (3rd Tuesday of each month) <a href="https://www.mibreastfeeding.org/learn-connect/">https://www.mibreastfeeding.org/learn-connect/</a></p>	<p>Wisconsin Le Leche League Conference – November 1<sup>st</sup> and 2<sup>nd</sup> in Milwaukee.</p>
Outreach	<p>Flyers for portable lactation spaces were sent out with August meeting minutes.  Add: One page promotional piece for Hospitals to consider on-site Breastfeeding Clinics at each hospital.</p>	<p>Please continue to share with anyone interested so we can continue to expose the tents across our counties.  Jenny will work with Joanne to put together a marketing piece.</p>

Fundraising	Pizza Ranch fundraiser update.	<p>January 14<sup>th</sup>, 2019 4pm – 8pm</p> <p>Please let Jenny Crowe know if you are able to help part of the time or the entire time. Flyer is created. See attached. Please help at the event! :)</p>
Future Meeting Dates	<p>Thursday October 25<sup>th</sup>, 9:00am. Location –  Glencoe/GRHS. Will send room details when confirmed</p> <p>Motion to move annual meeting to January, after the Holidays.</p>	<p>Motion to move annual meeting from October 2018 to January 24<sup>th</sup>, 2019</p> <p>Motion approved 1<sup>st</sup> – Beth, 2<sup>nd</sup> Joanne</p>
Respectfully Submitted:	Jayme Krauth	